



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Cherie Berry for Labor Commission(9830)
Specialized Media Services (1766)
Byrd, Jackie
Wade, Dave (1546)
ph: (704) 371-3164

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Candidate (1071)
POLITICAL (28001)
Local/Political
1567/

Specialized Media Services

Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Invoice 653924
Inv Date 11/25/2012
Terms Net 30
Contract 336344
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:06:41PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/29/12 9:30AM (Mo)	00:15	LIVE! WITH KELLY	BerryRevised	\$44.00	
1.0	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/30/12 9:49AM (Tu)	00:15	LIVE! WITH KELLY	BerryRevised	\$44.00	
1.0	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/31/12 9:59AM (We)	00:15	LIVE! WITH KELLY	BerryRevised	\$44.00	
1.0	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 9:56AM (Th)	00:15	LIVE! WITH KELLY	BerryRevised	\$44.00	
3.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:31AM (Mo)	:15/:15	LIVE! WITH KELLY	BerryRevised	\$44.00	
3.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:33AM (Mo)	:15/:15	LIVE! WITH KELLY	BerryRevised	\$44.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/30/12 11:00AM (Tu)	00:15	The View	BerryRevised	\$58.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/31/12 11:44AM (We)	00:15	The View	BerryRevised	\$58.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 10:59AM (Th)	00:15	The View	BerryRevised	\$58.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/02/12 11:00AM (Fr)	00:15	The View	BerryRevised	\$58.00	
5.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:43AM (Mo)	:15/:15	The View	BerryRevised	\$58.00	
5.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:44AM (Mo)	:15/:15	The View	BerryRevised	\$58.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/29/12 12:39PM (Mo)	00:15	EYEWITNESS NEWS 12P	BerryRevised	\$44.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/30/12 12:41PM (Tu)	00:15	EYEWITNESS NEWS 12P	BerryRevised	\$44.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/31/12 12:42PM (We)	00:15	EYEWITNESS NEWS 12P	BerryRevised	\$44.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 12:39PM (Th)	00:15	EYEWITNESS NEWS 12P	BerryRevised	\$44.00	
7.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:57PM (Mo)	:15/:15	EYEWITNESS NEWS 12P	BerryRevised	\$44.00	
7.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:59PM (Mo)	:15/:15	EYEWITNESS NEWS 12P	BerryRevised	\$44.00	
8.0	Spot	1:00:00PM- 2:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/29/12 12:59PM (Mo)	00:15	The Chew	BerryRevised	\$44.00	
8.0	Spot	1:00:00PM- 2:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/31/12 12:59PM (We)	00:15	The Chew	BerryRevised	\$44.00	
8.0	Spot	1:00:00PM- 2:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 1:31PM (Th)	00:15	The Chew	BerryRevised	\$44.00	
8.0	Spot	1:00:00PM- 2:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/02/12 1:29PM (Fr)	00:15	The Chew	BerryRevised	\$44.00	
10.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1	11/05/12 1:32PM (Mo)	:15/:15	The Chew	BerryRevised	\$44.00	
10.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1	11/05/12 1:33PM (Mo)	:15/:15	The Chew	BerryRevised	\$44.00	
11.0	Spot	3:00:00PM- 4:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/29/12 3:26PM (Mo)	00:15	DR. PHIL	BerryRevised	\$44.00	
11.0	Spot	3:00:00PM- 4:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/31/12 3:22PM (We)	00:15	DR. PHIL	BerryRevised	\$44.00	
11.0	Spot	3:00:00PM- 4:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 3:50PM (Th)	00:15	DR. PHIL	BerryRevised	\$44.00	
11.0	Spot	3:00:00PM- 4:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/02/12 3:59PM (Fr)	00:15	DR. OZ SHOW	BerryRevised	\$44.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	11/05/12 3:54PM (Mo)	:15/:15	DR. PHIL	BerryRevised	\$44.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	11/05/12 3:55PM (Mo)	:15/:15	DR. PHIL	BerryRevised	\$44.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-2	11/04/12 6:29AM (Su)	00:15	EYEWITNESS NEWS SUNDAY 6-8A	BerryRevised	\$88.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-2	11/04/12 6:55AM (Su)	00:15	EYEWITNESS NEWS SUNDAY 6-8A	BerryRevised	\$88.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$8,180.00	Total Spots	32
Commission	(\$1,227.00)		
Net Total	\$6,953.00		